

ScanViS Display

Intelligent digital signage powered by facial recognition

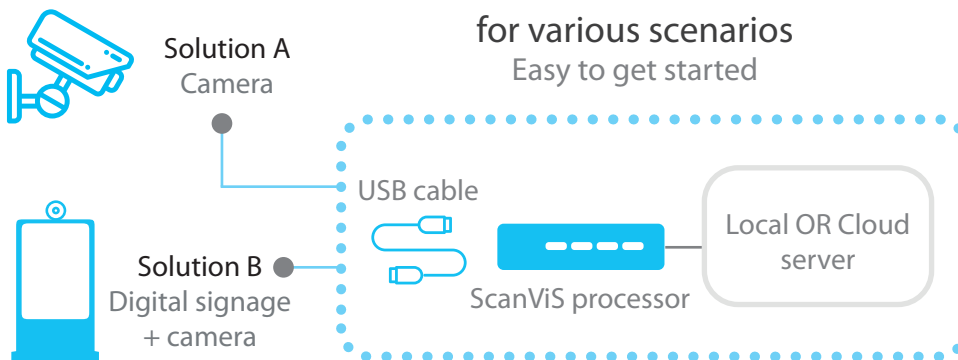
Making facial recognition technologies accessible and affordable to enterprises and organizations

Using Data Analytics and Interactive Displays to Create Meaningful Experiences



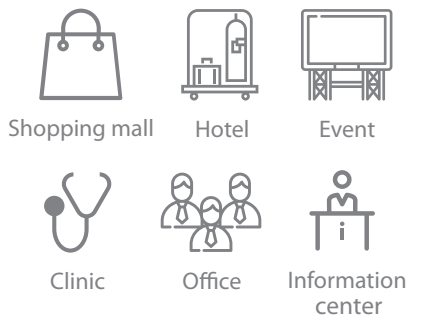
ScanViS Display intelligent digital signage is **both a source and a display for audience data**. It encompasses the engagement of the viewing public and the collection of data based on that interaction.

Two solutions for various scenarios Easy to get started



This solution can be used to
place targeted advertisement
promote events
make announcement

It fits for:



ScanViS Display helps you collect important insights, understand audience behavior and what works for them **through**

Hardware



This is a flexible solution with combinations that fit customer needs

- ScanViS processor
- USB camera
- Digital signage

Software



By using facial recognition system, users collect and evaluate key data points like:

- Age
- Gender
- Groups (couple, family)
- Most popular content
- Facial expression
- Engagement time
- Dwell time
- Peak hours

ScanViS Web Platform



The intelligent digital signage collect important metrics such as:

- Smile percentage
- Unique visits/ visitors (total, per day, week, month)
- Viewers demographic
- Return customer stats

This platform also functions to

- create multimedia content
- schedule and push ads to displays
- manage ID database and configure personalized messages

From analytics to impactful content

A well programmed digital signage system delivers relevant information to the audience—at the right place and time

ScanViS facial recognition algorithm was trained by deep learning with **over 100 millions faces.**

..... Data is delivered to digital signage content developers to be studied and used to provide enhanced experiences that **inspire the viewer to act.**



Engage Your Audience

Create engaging content that will make audience stop and look. More than just visuals, our interactive display is responsive to touch, gesture and even facial expressions.



"Right Fit" Content

Display the right ads to the right audience. ScanViS Display will show ads according to gender, age and grouping. Example, a family



Analyze and Optimize Ads

Take the guess work out of ad optimization. Analyze real-time data to see what ads are performing best and with what type of audience.

INCREASED
BRAND IMPRESSION
& SALES

Better Customer
Experience &
Brand Loyalty